

Dandelion Wishes

Celebration at Home

Saturday 21 November 2020

Partnership Opportunities



Proudly Supporting

Monash
Children's
Hospital



Acknowledgement of country

Monash Health acknowledges the Traditional Custodians of the land, the Wurundjeri and Boonwurrung peoples, and we pay our respects to them, their culture and their Elders past, present and emerging.

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Introduction

On one very special night of the year, since 2016, the Dandelion Wishes Foundation has hosted a spectacular evening of entertainment and fundraising in support of Monash Children's Hospital.

In 2020, we aren't able to gather together as we normally would at Crown Palladium but the need to raise vital funds for Monash Children's remains.

We therefore invite you to join us for a wonderful evening of exclusive entertainment live streamed directly to you and your family – the Dandelion Wishes Celebration at Home.

All funds raised will go towards creating a state-of-the-art children's emergency department



Dandelion Wishes Celebration at Home

The Dandelion Wishes Celebration at Home will take place on the evening of Saturday 21 November. Hosted by Alicia Loxley from the Nine News team, the virtual event will be live streamed directly to guests at home in the comfort of their lounge rooms.

Guests will purchase a ticket giving them access to the exclusive streaming event, which will include some of Australia's best known personalities including singers, children's performers and comedians as well as a live and silent auction.

The event will run for approximately an hour and will highlight heart-warming stories of patients and their families and the life-saving work of Monash Children's Hospital.

Guests will receive a gift box prior to the event filled with items to add a special touch to their evening along with some exclusive offers and promotions from our sponsors.

Guests will also have access to catering options from local businesses which will raise additional funds on the night.

So settle in with your favourite sharing platters and enjoy a wonderful evening in support of Monash Children's Hospital.



Partnership Opportunities

We would be honoured to have your support for the Dandelion Wishes Celebration at Home.

Please browse the information below and don't hesitate to talk to us about how your company can be involved:

Sponsorship

Benefits	Major \$3,000 (+GST)	Corporate \$1,500 (+GST)
Logo on digital collateral	●	
Logo on media wall background and recognition from host during live event	●	
Full page ad in event program sent to all guests (for early bird sponsors. Deadline 4 Nov.)	●	
Logo on event website and on sponsor recognition page in event program	●	●
Logo and thank you message on Monash Children's Hospital TVs (one month)	●	●
Logo on recognition board at 2021 Dandelion Wishes major event	●	●
Promotional offer and/or product sample in Gift Box sent to all guests	●	●
Resources to promote the event to your networks	●	●
Brand connection with Monash Children's Hospital, supporting world-class health care for Victoria's children	●	●

Silent Auctions

Our exciting silent auction will continue for the Dandelion Wishes Celebration at Home. We have had some amazing contributions over the years including holidays, designer jewellery, exclusive experiences, accommodation, children's toys, kitchen appliances and so much more. If you would like to contribute an auction item, please contact one of the team.

A Bespoke Partnership

We recognise that the current economic climate is tough for some businesses so if your cash flow is limited but you have a product or service that could take Dandelion Wishes Celebration at Home to the next level, we would love to explore a bespoke partnership with you.

For example, can you:

- Promote Dandelion Wishes at Home to your subscriber base?
- Generate substantial ticket sales?
- Donate a high value item to the auction?
- Donate a product to the gift box?
- Get creative and surprise us with another idea!

Please call one of the team to discuss a partnership or auction item donation:

Beth Allan: 0487 777 741

Melissa Moyle: 0404 047 474



This Year's Purpose

Creating a dedicated Children's Emergency Department

In the last year, over 67,500 children presented to the Emergency Department (ED) at Monash Medical Centre, Clayton. This number continues to grow.

Currently children cared for in ED are in a small section allocated to paediatric care. Whilst the medical care children receive is world-class, the facilities need to be upgraded.

To ensure the youngest of patients receive the best possible care from the moment they enter the doors, we are building a dedicated Children's Emergency Department. The new space will deliver the same standard of offerings of a family friendly medical environment that have been seen in the Monash Children's Hospital since its opening in April 2017.

A visit to ED can be scary and intimidating for anyone, especially for children. The use of purposely fitted ambient lighting, colour and child friendly design elements have proven to be calming for children undergoing tests and procedures. When a child presents at the new ED, they will be cared for in a space that is designed to minimise stress and anxiety and include areas specifically for play and distraction.

Due to be completed in 2021, construction has already begun. The brand new, purpose built facility, adjacent to Monash Children's Hospital, will facilitate the continued provision of exceptional healthcare in a calm, welcoming and child friendly environment.



About Dandelion Wishes Foundation

The Dandelion Wishes Foundation was established in 2015 by Lincoln and Veronique Wulff, the parents of five beautiful children, in response to the care their two youngest children received at Monash Children's Hospital when they were born prematurely.

The experience of sitting by their children's bedsides for many months was life changing. Lincoln and Veronique realised that while we may have little control over the illnesses or diseases our children suffer, we can influence greatly the quality of facilities, technology, training and medicine available to treat our children.

Through their drive to give back to the hospital that saved their children's lives, the Dandelion Wishes Foundation was created with the mission to raise funds for Monash Children's Hospital, ensuring it has the funding required to make it a world leading paediatric facility.

The first Dandelion Wishes Gala was held at Crown in 2016 and has been held annually with great success for the past four years. To date, Lincoln, Veronique and their team of hard working volunteers have raised over \$2 million for Monash Children's Hospital.



About Monash Children's Hospital

Monash Children's Hospital, part of Monash Health, is one of Australia's leading providers of integrated children's health services, with more than 30 specialist services and programs.

Monash Health is Victoria's largest healthcare service and one of only four accredited Academic Health Science Centres in Australia. We have access to the world's leading medical minds which are turning research findings into better health outcomes for our patients.

We care for more than 100,000 children every year.

Monash Children's Hospital is a network of paediatric healthcare services across three sites – our main campus in Clayton (co-located with Monash Medical Centre) and satellite sites at Dandenong and Casey Hospitals.

We have Victoria's largest Neonatal Intensive Care Unit and provide leading paediatric services in Rehabilitation, Oncology, Paediatric Intensive Care Unit, and Palliative Care.

Monash Children's Hospital is also the Victorian Referral Centre for many low-volume and high-complex cases. Our services are linked to an adult service, allowing us to provide transition-of-care as children grow older and move to an adult service.

We deliver specialised, innovative, family-centred care and believe strongly in putting patients first and striving for exceptional care and outstanding outcomes.





Please don't hesitate to contact one of the team to discuss a partnership in more detail.

Beth Allan
Corporate & Community Partnerships
Manager
Monash Health Foundation

E: beth.allan@monashhealth.org
M: 0487 777 741

Melissa Moyle
Community Fundraising and Events
Coordinator
Monash Health Foundation

E: melissa.moyle@monashhealth.org
M: 0404 047 474





Monash Health Foundation

246 Clayton Road, Clayton VIC 3168

P: 61 3 9594 2700

E: foundation@monashhealth.org

 monashhealthfoundation.org

*Dandelion Wishes
Foundation*

Dandelion Wishes Foundation

E: info@dandelionwishes.org.au

 dandelionwishes.org.au

